



Department of Telecommunications
Ministry of Communications & Information technology
Government of India



Federation of Indian Chambers of
Commerce and Industry

INDIA TELECOM 2011

7th -9th December 2011, Pragati Maidan, New Delhi, India

CONFERENCE - SPONSORSHIP OPPORTUNITIES

Our sponsorships are designed to provide your organization with maximum visibility and mileage to companies and delegates attending and participating in our conference from our various cities and worldwide.

An unparalleled opportunity to connect with the most influential executives, government representatives, regulatory officials and service providers who are defining the industry

PLATINUM SPONSORS: Rs.16, 00,000 / USD 36000

- Exclusive positioning of Logo on side panels of the conference backdrop in the conference hall
- Exclusive positioning of Logo on the banner placed at the entrance of the conference hall
- Exclusive positioning of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website with a link to your website's home page
- **1 Speaking slot** at one conference session
- Acknowledgment in the newspaper advertisements (other than the ads to be released by the Ministry of Communications & IT under DAVP Scheme)
- Running of a corporate video or promotional film outside the conference hall
- Inclusion of Company Profile (approximately 500 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 12 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in "Thank You Sponsors" Card.

GOLD SPONSORS: Rs.12, 00,000 / USD 27000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website with a link to your website's home page
- Acknowledgment in the newspaper advertisements (other than the ads to be released by the Ministry of Communications & IT under DAVP Scheme)
- Inclusion of Company Profile (approximately 350 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 8 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in "Thank You Sponsors" Card.



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LUNCH SPONSOR: Rs. 6, 00,000 / USD 13500

(Hosting of Luncheon Reception on a day of your choice: 7th Dec or 8th Dec)

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “Lunch Sponsor” with a link to your website’s home page
- 2 Exclusively Branded Corporate Banners/Standees st the Lunch Venue
- Company Logo in the Lunch invitation cards
- Sponsor entitled to 5 Corporate Invitations to attend their hosted Luncheon Reception.
- 5 Complimentary Delegate Passes.
- Inclusion of Company Profile (approximately 250 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

REGISTRATION COUNTERS SPONSOR: Rs. 6, 00,000 / USD 13500

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Display of Logo on the Registration counters
- Company Logo to be featured on event website as “Registration Counters Sponsor” with a link to your website’s home page
- Inclusion of Company Profile (approximately 150 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 4 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

CONFERENCE KIT SPONSOR: Rs. 6, 00,000 / USD 13500

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Display of Logo on the Conference Kit
- Company Logo to be featured on event website as “Conference Kit Sponsor” with a link to your website’s home page
- Inclusion of Company Profile (approximately 150 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 4 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.



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BADGE SPONSOR: Rs. 5, 00,000 / USD 11250

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “Badge Sponsor” with a link to your website’s home page
- Company logo will appear prominently on the Badge of conference delegates
- Inclusion of Company Profile (approximately 100 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 3 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

LANYARD SPONSOR: Rs. 5, 00,000 / USD 11250

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “Lanyard Sponsor” with a link to your website’s home page
- Company logo will appear prominently on the lanyard of conference delegates
- Inclusion of Company Profile (approximately 100 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 3 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

SESSION SPONSORS: Rs. 5, 00,000 / USD 11250

- Display of Logo on two standees in the conference hall for the sponsored session.
- Display of Logo on the separate banner/standee placed at the entrance of the conference hall
- Company Logo to be featured on event website “Session Sponsor” with a link to your website’s home page
- Inclusion of Company Profile (approximately 200 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 5 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.



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CONFERENCE PROCEEDINGS CD SPONSOR: Rs. 4, 00,000 / USD 9000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Display of Logo on the front of the CD
- Company Logo to be featured on event website as “Conference Proceedings CD Sponsor” with a link to your website’s home page
- Inclusion of Company Profile (approximately 75 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- 2 Complimentary Delegate Passes.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

WATER BOTTLE SPONSOR: Rs. 4, 00,000 / USD 9000

- Display of Logo on Water Bottles.
- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “ Water Bottle Sponsor” with a link to your website’s home page
- 2 Complimentary Delegate Passes.
- Inclusion of Company Profile (approximately 70 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

TEA/COFFEE SPONSOR: Rs. 4, 00,000 / USD 9000

(Hosting of Refreshments on 7th and 8th Dec)

- Display of Logo at side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “ Tea / Coffee Sponsor” with a link to your website’s home page
- 1 Exclusively Branded Corporate Banner at the Tea/Coffee Venue
- 2 Complimentary Delegates Pass.
- Inclusion of Company Profile (approximately 75 words) in Conference Documentation.
- Corporate Literature to be included in Delegate Pack.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.