



Department of Telecommunications
 Ministry of Communications & Information Technology
 Government of India
DOT



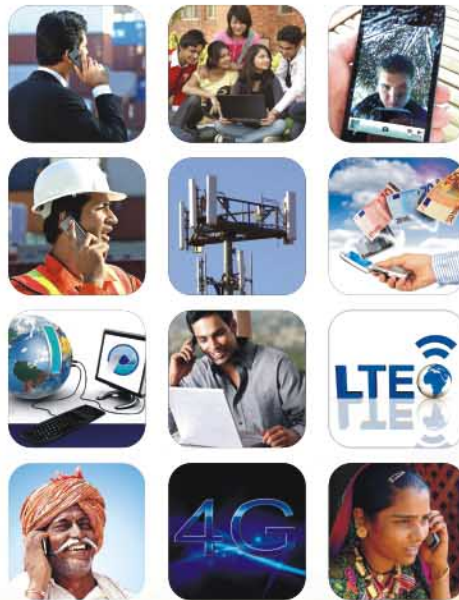
A venture of Government of India and FICCI



SIXTH INTERNATIONAL CONFERENCE

**INDIA
 TELECOM
 2011** 

7 - 9 December 2011
 Pragati Maidan, New Delhi, India



"m-Powering India"

**IT'S TIME TO GET CONNECTED WITH
 INDIA'S BIGGEST EVENT ON TELECOMMUNICATIONS**

www.indiatelecom.org



SIXTH INTERNATIONAL CONFERENCE

7th – 8th December 2011

Hall No. 7 D & E, Pragati Maidan, New Delhi, India



India Telecom 2011, sixth consecutive year of the leading international conference and exhibition is a forum for emerging knowledge hub and inspiring innovation in telecom sector.

m-Powering India

Mobile – the introduction of this power in the hand has brought a great transformation. India is one of the world's fastest-growing Telecom Markets. Mobile phones have become an all-in-one tool in the pocket of an Indian, which has replaced the pocket diary. The mobile evolution which is taking place in India is part of larger global phenomenon. The mobile-phone based system has made information retrieval virtually instant.

A mobile internet revolution is just what India is experiencing. Mobile has become a new income generating tool. It is this telecom sector which symbolizes India's transformation from an inward looking tentative nature to a confident and resurgent global economic power. It is becoming the most pervasive and ubiquitous technology enhancing our quality of life. From urban to rural, from young to old, from markets to the multi-nationals, this device has become the root of every Indian activity.

One of the most promising value added services for mobile phones is m-commerce – the ability to make purchases and conduct financial transactions by using a mobile phone. m-commerce as a phenomenon has particularly a lot of importance with respect to India where a large section of population has access to mobile telephony but have little access to banking facility.

It is well clear that the rapid expansion of mobile services has "m-powered" all Indians.





Key statistics about the Indian Telecom Sector (end of June 2011)

- Fastest growing sector with monthly average addition of over 18 million subscribers
- 885.99 million Telecom subscribers
- Overall tele-density is 73.97 %
- Broadband subscribers base of 12.32 million

TARGETS OF GOVERNMENT OF INDIA

- Rural tele-density of 40% by 2014
- To provide Broadband connectivity to 2,50,000 Gram Panchayats by 2012
- All Gram Panchayats, Government Higher Secondary Schools and Public Health Centres to be covered with broadband connectivity

EVENT HIGHLIGHTS

DAY 1 (7th December 2011, Wednesday)

- Inaugural Session
 - Conference Session I
 - Conference Session II
 - CEOs Roundtable (By Invitation only)
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DAY 2 (8th December 2011, Thursday)

- Conference Session III
 - Open House on Regulatory Issues
 - Conference Session IV
 - Conference Session V
-

Valedictory Session (8th December 2011, Thursday)

Golf Tournament - Tee off to Next Billion (10th December 2011, Saturday)

Exhibition (December 7- 9, 2011)



SESSIONS

CONFERENCE

7th December 2011, Wednesday (Hall No. 7D & E, Pragati Maidan, New Delhi)

SESSION I: Socio-economic impact of mobile connectivity

Mobile has evolved as a basic infrastructure like electricity, roads, water and has also emerged as one of the critical components for overall socio-economic development of the country. There is a need to have government information more easily accessible for public sector agencies and citizens. Mobile is a tool that digitally empowers citizens by providing access to essential information and services and foster inclusive growth. Currently m-Health, m-Education are at a nascent stage; however increasing mobile penetration can improve access to basic facilities relating to education, health and others

- Mobile as a tool for inclusive growth
- Business case for rural India - opportunity awaiting.....
- Opportunity of Mobile Technology for Healthcare
- m-Education - New dimension to learning
- m-Governance - Enabling citizens to participate in democratic governance

SESSION II: Mobile: Powerful tool for enabling financial services

Mobile phone is emerging as an important medium for extending banking services to Indian customers. While mobile has created a new paradigm for financial institutions to reach the bottom of the pyramid, there is need to develop an effective collaboration among all stakeholders including mobile service providers, banks, RBI & Government. Mobile phones, which can be used to make payments and conduct banking transactions, are well placed to emerge as a strong tool for financial inclusion of the rural masses.

- Banking the unbanked
- m-Commerce in India: Opportunities, Challenges & Future
- m-Wallet / Mobile payments
- Regulatory facilitation – Unlocking the potential of Mobile Financial Services in India
- Security aspects of mobile transactions

8th December 2011, Thursday (Hall No. 7D & E, Pragati Maidan, New Delhi)

SESSION III: National Optical Fiber Network (NOFN) enabling India to leapfrog: NGN, LTE, 4G, Cloud Computing....

NOFN has capacity to enable effective and faster implementation of Government's various mission mode e-governance projects, lower the connectivity costs of companies and achieve Government's target of broadband penetration. The benefits from NOFN are creation of additional employment, and reduction in migration of rural population to urban areas. It has become imperative for the companies to position themselves rightly and to move with the technological advancements in the sector. New processes, systems development, devices, technologies are changing the face of the sector.

- Mobile Broadband
- Next Generation Networks including IPV6



SIXTH INTERNATIONAL CONFERENCE



7 - 9 December 2011 • Pragati Maidan, New Delhi, India

REGISTRATION PROFORMA

Title (Mr./Ms.)

Name

Designation

Organization

Mailing Address

.....

.....

City Zip/Pin Code

Country Nationality

Passport Details (mandatory for Foreign Delegates)

Passport No

Date of issue Date of expiry

Issuing Authority /Place/ Country

Fax

Telephone(s) (with country code)

E-mail

Website

If FICCI Member: Corporate Associate

FICCI Membership ID.....

Please send the registration proforma to:

Ms. Sarika Gulyani / Ms. Nisha Jha
IT and Telecom Division (FICCI)

Federation House, Tansen Marg, New Delhi – 110001

Tel: 91-11-23736190 (D), 23738760-70 Ext. {434, 420}

Fax: 91-11-23320714, 23721504

E-mail: sarika@ficci.com, nisha.jha@ficci.com

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- Cloud computing
- Future of devices, platforms and the silicon wars
- New age of smart devices including smart grid

Open House Session with Senior Officials from DoT, TRAI, DIT on Regulatory Issues

Session IV: Beyond Voice: Value added services (VAS) enhancing quality of life

There is an enormous potential for new and innovative value-added services (VAS) in India. VAS market is expected to grow significantly on the back of increasing penetration of mobile services. The potential for VAS revenues appears all the more significant with introduction of 3G & BWA in India. The reach and penetration of mobile phones can ensure the delivery of a large number of customer friendly services in a cost-effective manner. In order to ensure that rural population gets the real benefits from the provision of mobile service, it is important to have content and various applications in local language which the rural masses can understand and use.

- Strategies for the driving the growth of mobile VAS in India
- Mobile content in Indian Languages: Development, Management & Security
- Mobile Entertainment - TV, Internet, Applications & more (gaming, video)
- Ecosystem for Indian App Stores / Mobile media revolution

SESSION V: Regulatory Framework to achieve Policy objectives

The potential socio economic benefits from growing mobile penetration can be derived by having in place an enabling policy framework. The regulatory and policy environment in Indian Telecom sector today needs to pro-actively take cognizance of the emerging technologies and convergence in the sector. The regulatory framework should address the issues of affordability, access & quality of services amongst others. Indian policy makers and regulators need to focus on deploying telecommunications for enhancing the productivity and growth of the sector & country.

- Regulatory requirements in converged era
- Affordability & Access
- Quality of Services (QoS)
- Electromagnetic radiations and its impact on health

Valedictory Session & Special Address on "m-Powering India"





7 - 9 December 2011
Pragati Maidan, New Delhi, India

Kindly send duly filled registration proforma to:

Ms. Sarika Gulyani / Ms. Nisha Jha
IT and Telecom Division
Federation of Indian Chambers of Commerce & Industry (FICCI)
Federation House, Tansen Marg, New Delhi – 110001
Tel: 91-11-23736190 (D), 23738760-70 (Ext. 434, 420) Fax: 91-11-23320714, 23721504
E-mail: sarika@ficci.com, nishajha@ficci.com, ficcitelecom@ficci.com

WHY YOU SHOULD ATTEND

- Platform for informative & interactive sessions with the prime movers of the Telecom Sector across various spheres like Government, policy makers, industrial leaders, academia and potential investors.
- Focus on the networking opportunities for exchange of ideas leading to future business alliances & forging relationships.
- Forum to keep you informed with emerging technologies and learn about best practices in the sector.
- Helps in defining strategies for business development in the context of the fast changing competitive landscape.

WHAT'S NEW FOR THIS YEAR'S INDIA TELECOM ?

TCOE Awards Ceremony

The first annual TCOE Awards of Excellence will be held along with India Telecom 2011 this year.

The awards will be given to institutions, organizations, companies, societies / trusts that have excelled in their respective domains in promoting the growth of telecom in India.



REGISTRATION DETAILS:

Conference Registration Fee Details

Non FICCI Members (additional 10.3% services tax)

DELEGATES	INDIAN*	FOREIGN**
CORPORATES		
Upto 3 Delegates from the same company	INR 10,000/- per delegate	**US \$ 400/- per delegate
For 4 or more Delegates from the same company	INR 9000/- per delegate	**US \$ 360/- per delegate
ACADEMIA	INR 4000/- per delegate	**US \$ 200/- per delegate

- Early bird discount @ 10% till 27th November 2011

FICCI Members (additional 10.3% services tax)

FICCI CORPORATE MEMBER	FICCI ASSOCIATE MEMBER
INR 7,500/- per delegate	INR 8500/- per delegate

- Early bird discount @ 5% till 27th November 2011

*Includes Indians residing abroad and foreigners residing in India.

**Foreign delegates may remit fees in its equivalent convertible currency (Rate to be applicable as on date)

PAYMENT OPTIONS:

No registration will be confirmed until payment is received. Payment can be made by the following methods:

- **Online Registration** at www.indiatelecom.org
- **Wire transfer:** a copy of the bank receipt must be sent by fax or emailed along with the filled in registration proforma.
- **Demand Draft (DD) / Cheque:** In favour of 'FICCI', payable at New Delhi.
(DD / Cheque along with the filled in registration proforma must be sent by courier or in person to FICCI)

PRE-CONFERENCE REGISTRATION:

- Register online at www.indiatelecom.org before 1st December 2011. Present your online confirmation e-mail together with your business card at the Registration Counter in the conference venue during the event to collect your conference kit and the badge.
- You may even fill-in the Registration Proforma as mentioned in the brochure, detach the same and send us through fax, courier, e-mail etc. along with the delegate fee to register yourself. Collect your conference kit and the badge from the registration counter in the conference venue.

REGISTRATION DURING THE CONFERENCE:

- You may directly come to the registration counter in the conference venue and register yourself with cash or card and collect your conference kit and the badge to participate in the conference.

INDIA TELECOM 2010

a success story

- CEOs Roundtable with the Hon'ble Minister of Communications and Information Technology, Government of India.
- Two day International Conference with the theme "Broadband for all"
- Report titled "Broadband for all" was released by Hon'ble Minister of Communications & IT, Govt. of India during Inaugural Ceremony
- Closing ceremony address by Ms. Suvi Linden, Telecom Minister, Finland
- Open House on Regulatory & Policy Issues
- 42 Speakers (international & national) made significant & valuable presentations
- Over 600 delegates attended the international conference
- 18, 130 visitors from the industry, government and related associations attended the event
- 198 Exhibitors from 18 countries
- Pavilions: China, Taiwan, Sweden, Telecom Centers of Excellence (TCOE), TEPC & WiMAX Forum
- Service providers showcased their latest technology & advancement in the telecom sector



Associates:



Knowledge Partner:



For conference registration / information, please contact:

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For exhibition information, please contact:

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