

This form has to be filled by Exhibitor who wish to have advertisement in Exhibitor Catalogue.

**Note: Such services are on payable basis

<p>Kindly complete and return to:</p> <p>Federation of Indian Chambers of Commerce & Industry (FICCI) Trade Fairs Secretariat, Federation House, Tansen Marg, New Delhi 110 001, India Phone : 011 23359856 (D), 23738760 – 70 Fax : 011 23359734 Email : indiatelecom@ficci.com</p>	 <p>9-11 DECEMBER 2010, NEW DELHI</p>	<p>FORM 2</p> <p>Exhibition Catalogue Advertisement Form</p>
		<p>Deadline 15 November 2010 Organiser's Copy</p>

Exhibitor Directory will be a source-document on the telecom industry and will be used as an investor's guide. This will feature editorials & advertisements of the exhibitors, listing their products and services. This will be distributed to a wide range of Business Visitor, Indian & Foreign Government Officials, and Industrial Delegation from around the world, Embassies etc

Advertisement Tariff (Printed Catalogue)

Options	Positions	Exhibitor		Non Exhibitor	
		INR	US\$	INR	US\$
1	Double spread (colour)	40,000/-	1300	50,000/-	1500
2	Back Cover (colour)	40,000/-	1300	50,000/-	1500
3	Inside front cover (colour)	30,000/-	850	40,000/-	1250
4	Opening first page (colour)	25,000/-	750	35,000/-	1050
5	Inside back cover (colour)	25,000/-	750	35,000/-	1050
6	Full Page (colour)	15,000/-	450	18,000/-	600
7	Full Page (B/W)	9,000/-	270	12,000/-	450
8	Half page (Horizontal) (B/W)	6,000/-	210	9,000/-	270
9	Book Mark (2 sides)	24,000/-	750	30,000/-	1050

Full Page
Print Area
12 x 19 cms

Half Page (Horizontal)
Print Area
12 x 9.5 cms

Half Page (Vertical)
Print Area
6 x 19 cms

Book Mark
Print Area
10 x 6 cms

Double Spread
Print Area
24 x 19 cms

General terms & conditions

- Advertisement opportunities in the India Telecom 2010 Exhibitor Catalogue are not equally available to Exhibitors and non-Exhibitors
- The submission of this form by the company / organisation shall constitute a firm order on the Organizer
- Order will be accepted by the Organizer provided it is received with Demand Draft for the Full amount in advance payable to the FICCI, New Delhi. There is no guarantee of advertisement appearance unless this condition is fulfilled.
- Special position (Back Cover, Inside Cover etc.) will be allotted on *first-come-first serve* basis
- The Catalogue will be printed by offset process. Accordingly, the Advertiser must send Art Pulls or finished Art Work (preferably in CDR, EPS) in high resolution in CD/Flash drive and positives of appropriate size as a reference proof to the Organizer **latest by 15 November 2010**.
- No clarity of reproduction will be guaranteed, if the advertiser sends block, etc
- Book Mark should be provided by the advertiser
- Service Tax of 10.3% will be charged extra.

We would like to advertise in the Exhibition Catalogue on Page/Cover, in Colour.

We enclose a bank draft no. _____ dated _____ in favour of FICCI payable at New Delhi, We are enclosing herewith the material for the advertisement.

We have read the Rules and undertake to observe and follow them.

Name Designation Company

Address Country

Telephone Fax Email Website

Hall No.....Stall No Signature Date